



HOUSE *of* HOPE<sup>®</sup>

[nationalhouseofhope.org](http://nationalhouseofhope.org)

# PRESS KIT

## PRESS CONTACT

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## ABOUT US

**House of Hope** is a nonprofit, nondenominational, Christ-centered residential program for hurting and troubled teens and a training center for parents, families, school counselors, and youth leaders. We provide a loving and supportive environment where teens find hope and healing and work toward reconciliation with their families.



## OUR MISSION

Our threefold mission is simple:

**Heal Teens. Restore Families. Transform Communities.**

When young people are healed and restored to their families, they go on to become positive and contributing members of their communities, which makes for a better and stronger America.

## LEADERSHIP BIOS

**Sara Trollinger**  
Founder, House of Hope



Sara Trollinger is the Founder of House of Hope, a ministry that has restored the lives of thousands of teenagers across America and served as a model for teen ministries nationwide. A native of Asheboro, North Carolina, Sara earned her master's degree in education from the University of South Florida and spent 25 years teaching in the Orange County public school system. During her years of teaching, Sara also volunteer-taught troubled teens in a state juvenile detention center before opening House of Hope in 1985. She is the author of nine books and has been called upon to address Congress on issues relating to America's youth programs. She currently resides in Orlando, Florida.



**Karla Mathis**  
President, House of Hope

Karla Mathis is the President of House of Hope. A native Floridian, Karla grew up on the east coast of Florida and graduated in 1991 from the University of Florida with a B.S. in Business Administration. Following graduation, Karla worked in various leadership roles with Turner Broadcasting System in Atlanta, GA, including Marketing Director for Turner Sports and Licensing Division. Under her leadership, the NASCAR sponsored team's merchandising sales finished in the top 5 in the first year.

In 1996, Karla returned to the Central Florida area to lead the opening of the Richard Petty Driving Experience at Walt Disney World Speedway. Karla served as General Manager and Marketing Director and the company saw unprecedented sponsorship and corporate sales growth under her leadership. Following her time with Richard Petty Driving Experience, Karla started her own marketing and branding consulting business. She worked with companies, such as Walt Disney World Sports, Kennedy Space Center and various non-profits. In addition, Karla volunteered with several community organizations, including House of Hope Orlando, where she served as a Big Sister.

Having worked with major corporations within the sports and entertainment industry, Karla has been instrumental in increasing brand awareness for several major initiatives over the years. After successfully serving as a consultant for House of Hope and Executive Director of House of Hope Orlando for more than 4 years, Karla became President of House of Hope in 2019.

During her free time, you will find Karla hiking with her dog or on a paddleboard in the water. She loves spending time with her family and friends, being outdoors and cheering on her beloved Gators.



## TESTIMONIALS & ENDORSEMENTS



What House of Hope has done for so many families, so many teenagers across the nation is an inspiration.

“ First Lady of Florida, Casey DeSantis

The philosophy and example of House of Hope, which receives no government funds, needs to be shared across our nation.

“ Ronald Reagan



The inspired formula created in the heart of my friend, Sara Trollinger, has produced a life-changing design used every day in every life at House of Hope.

“ Candace Cameron Bure,  
supporter and former spokesperson for House of Hope

We needed urgent help for our daughter and desperate relief for our family.  
House of Hope provided both! Our parenting has strengthened with love, patience and understanding. Our daughter has not only undergone amazing spiritual growth, but she has witnessed the same thing happening to her fellow House of Hope family and within her own family!

“ Parent of Student



People went above and beyond to pour into me because they cared.

“ Former Student



## OUR PROGRAM

We utilize a whole-person approach to healing and restoration, which includes addressing the emotional, mental, physical, and spiritual needs of each teenager.

Our residential program includes:



Counseling Services



Structured Education



Discipleship



Life Skills Training



Parenting Classes

## SOCIAL MEDIA

## FOLLOW US ON THESE PLATFORMS



Facebook.com/nationalhoh



Instagram.com/nationalhouseofhope



Twitter.com/nationalhoh

## BRAND RESOURCES

### Our Logo



HOUSE *of* HOPE<sup>®</sup>

### Logo Icons



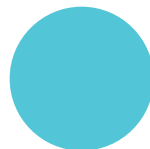
### Brand Colors



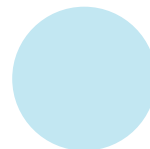
#0e458e



Black



#05e0e9



#C0f0f7

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